



NEWS RELEASE

Ontario Brokers are Ambassadors for Sports and Safety

Local Brokers Volunteer at the Local OFSAA Track and Field Championships

(Brockville, Ontario) June 7th, 2012. Today, Ontario insurance brokers volunteered their time at the Ontario Federation of School Athletics Associations' (OFSAA) Track and Field Championships

The Leeds Grenville Insurance Brokers Association generously donated a signature fleece blanket to every medal winner for a total of 372 fleece blankets awarded, and also provided prizes which were drawn for the athletes.

Members of the Leeds Grenville Insurance Brokers Association were stationed at the gates and also paired up with the Ontario Students Against Impaired Driving (OSAID) student group from Thousand Islands Secondary School (the host school) to operate an information booth which provided students the opportunity to learn about local safety initiatives.

"The OFSAA Track and Field Championships are an exciting event full of talented young athletes," stated Catherine Russell the Leeds Grenville Insurance Brokers Association. "We know that student athletes are an inspiring group so we wanted to inspire them to make smart choices to avoid drinking and driving."

Every year, the Insurance Brokers Association of Ontario (IBAO) donates thousands of fleece blankets and volunteers their time to a variety of charities around the province. It is a reminder that insurance brokers are tremendously committed and active in their communities.

"We really enjoy getting into the community to help any way we can," concluded Russell.

Insurance brokers are known for their commitment to keeping their communities safe. They are consistent in providing support for local charities and as local independent business owners, the association's members strongly believe in giving back to their community.

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The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 12,000 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit www.ibao.org or www.ibao.org/blog to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.

For more information, please contact:

Catherine Russell CAIB

DLK Insurance Brokers Ltd.

PH: (613)342-8663

E-mail: crussell@dlkinsurance.com