



NEWS RELEASE

## Insurance Brokers Joined Forces to Beat Cancer

*Ontario Brokers Raise Awareness for Local Relay for Life*

(Brockville, Ontario), June 15<sup>th</sup>, 2012. Today, Ontario Insurance Brokers participated in the local chapter of the Relay for Life in support of the Canadian Cancer Society. Leeds & Grenville Insurance Brokers, a division of the Insurance Brokers Association of Ontario (IBAO) also generously donated magenta blankets to cancer survivors who participated in the Relay which was held at Rows Corners in Brockville.

"We are really proud to have had participated in this very inspirational event," said Jackie Kirkey of DLK Insurance Brokers Ltd., who was also the team captain. "We really thrilled the IBAO Bipper mascot was able to join us at the Relay too!" <sup>are</sup>

Every year, the Insurance Brokers Association of Ontario (IBAO) donates thousands of fleece blankets and volunteers their time to a variety of charities around the province. It is a reminder that Insurance Brokers are tremendously committed and active in their communities.

This is the first year Leeds & Grenville Insurance Brokers participated in the Relay for Life. They had 13 members on their team who proudly wore the association's signature Bipper branded apparel. The local brokers worked for weeks to raise funds for the Relay for Life, and to date have raised \_\_\_\_\_.

"Everyone had so much spirit! We couldn't have had more fun giving back to the community."

Insurance brokers are known for their commitment to their community. Insurance Brokers are consistent in providing support for local charities and as local independent business owners, the association's members strongly believe in giving back to their community.

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*The Insurance Brokers Association of Ontario (IBAO) is a 'not for profit' association that represents and serves the interests of over 12,000 independent Property & Casualty Insurance Brokers in the Province of Ontario. For information about IBAO, visit [www.ibao.org](http://www.ibao.org) or [www.ibao.org/blog](http://www.ibao.org/blog) to receive timely news and information updates. You can also follow IBAO on Twitter or join the IBAO Facebook Fan Page.*

**For more information, please contact:**

Jackie Kirkey CAIB

DLK Insurance Brokers Ltd.

Phone: (613)342-8663

E-mail: [JKirkey@dlkinsurance.com](mailto:JKirkey@dlkinsurance.com)